

MCOM 2140 day-by-day schedule
(Last updated: 4/23/06)

Class Day #	Class Date	In-class Topic	Reading/Homework Due	Major Story Due?
Day 1	Tues., March 28	- Introduction to class - objectivity, news values, news context		
Day 2	Thurs., March 30	- news mediums and content - media convergence, centralization - newsroom structure	Chapter 1: The Nature of News Chapter 2: The Changing News Business Discussion Board Post : Respond to "Compare TV and print news post"	
Day 3	Tues., April 4	- the inverted pyramid - writing leads	Chapter 7: The Inverted Pyramid Discussion Board Post : Respond to "Comparing leads" post	
Day 4	Thurs., April 6	- elements of good writing - observing, gathering & detailed description	Chapter 8: Writing to be Read Discussion Board Post : Respond to "Write a fictional inverted pyramid" post	
Day 5	Tues., April 11	- news as narrative - writing obituaries	Chapter 9: Beyond the Inverted Pyramid Chapter 10: Obituaries Discussion Board Post : Respond to "Good Writing" post	
Day 6	Thurs., April 13	- interviewing sources - quoting sources, using quotes	Chapter 3: Interviewing Chapter 4: In their own words	Obituary Due
Day 7	Tues., April 18	- practice interviewing, quoting - covering speeches, etc. - workshopping our own writing: obits	Chapter 12: Speeches, News Conferences and Meetings Discussion Board Post : Write a fictional 100-word statement, post to "Prepared statement" thread	
Day 8	Thurs., April 20	- how to write different news stories: hands-on practice covering a lecture & writing a lecture story	No assigned reading :-)	Person-on-Street/Localization Story Due
Day 9	Tues., April 25	- go over in-class lecture stories - how to do research for stories	Chapter 5: Gathering Information	[prof. profile ideas due]
Day 10	Thurs., April 27	- gathering information & interviewing: hands-on, in-class exercises - sports reporting and writing	Chapter 13: Other Types of Basic Stories, pp. 267-284 only. Chapter 16: Sports	Meeting, Speech, Lecture Story Due

Day 11	Tues., May 2	GUEST SPEAKER (?): Jeff Roberts, computer assisted reporting editor, The Denver Post	Chapter 17: Social science reporting	
Day 12	Thurs., May 4	- investigative reporting - video clip from "The Corporation"	Chapter 18: Investigative Reporting	[In-depth issue story ideas]
Day 13	Tues., May 9	- in-class writing and workshopping - writing and reporting for the Web	Chapter 20: Online reporting	Sports/ entertain event story due
Day 14	Thurs., May 11	GUEST SPEAKER (?): Travis Henry, Your.hub.com editor	Read your.hub.com stories, write short written response	<i>Revisions of Localization/ Speech Story Due</i>
Day 15	Tues., May 16	- reporting and writing for radio and TV	Chapter 19: Writing for Radio and TV	Prof. Profile Story Due
Day 16	Thurs., May 18	- advertising and news conflicts, libel - media criticism & reflection: framing & mainstreaming the news	Chapter 22: Media Law Chapter 23: Ethics, pp. 512-522 ONLY. - "Drug test" from <i>Columbia Journalism Review</i> (Blackboard Readings)	
Day 17	Tues., May 23	GUEST SPEAKER (?): Adam Schragar, Denver 9News reporter		In-depth issue story first draft due
Day 18	Thurs., May 25	- workshopping of in-depth issue stories	Workshop in-depth issue stories	
Day 19	Tues., May 30	GUEST SPEAKER (?): Jim Berscheidt, University of Denver Public Affairs	Chapter 21: Writing for Public Relations	<i>sports story and prof. profile revisions due</i>
Day 20	Thurs., June 1	- quarter review - In-depth issue presentations	Short in-depth issues presentations	In-depth issue story present
FINAL PAPER	Tues., June 6	IN-DEPTH ISSUE STORY DUE	IN-DEPTH ISSUE STORY DUE	In-depth issue story due - 5 p.m.!

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