

## curriculum vitae: **CHRISTOF DEMONT-HEINRICH**

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Assistant Professor, Mass Communications and Journalism Studies  
University of Denver  
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### **1. EDUCATION**

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| 2006 | Ph.D., Communication, School of Journalism and Mass Communication, University of Colorado at Boulder                              |
| 1998 | M.A., English (Communication Development concentration), Department of English, Colorado State University, Fort Collins, Colorado |
| 1988 | B.A., German (English minor), Allegheny College, Meadville, Pennsylvania  |
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### **2. EMPLOYMENT**

#### **2.1. Academic Positions**

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|------------|---|
| 1/06-      | Assistant Professor, School of Communication, University of Denver  |
| 9/05-1/06  | Instructor, School of Communication, University of Denver   |
| 9/00-5/05  | Graduate Student Part-Time Instructor, Teaching Assistant, Research Assistant, School of Journalism and Mass Communication, University of Colorado at Boulder |
| 1/00-5/00  | Adjunct Faculty Member, Department of English, Colorado State University  |
| 8/99-12/99 | Adjunct Faculty Member, Department of English, University of Northern Colorado  |
| 1/99-5/99  | Adjunct Faculty Member, Department of English, Colorado State University  |
| 8/96-5/98  | Graduate Teaching Assistant/Writing Tutor, Department of English, Colorado State University   |

#### **2.2. Professional Positions**

- 1995-96 News Copy Editor/Layout Editor, Editorial Page Writer/Layout Editor, *Metrowest Daily News* (Framingham, Massachusetts)
- 1993-95 Sports Reporter/Desk Editor, *Metrowest Daily News* (Framingham, Massachusetts)
- 1991-95 Sports Reporter, *Waltham News Tribune & Dedham Daily Transcript* (Massachusetts)
- 1991-95 Sports Editor and Reporter, *Sudbury Town Crier*, *Wayland/Weston Town Crier*, & *Wellesley Townsman* (Massachusetts)
- 1988-99 Senior Writer, Photographer, Recourse Communications Inc. (Norwood, Massachusetts)
- 1987-88 Reporter and Sports Writer, *The Campus*, Allegheny College (Meadville, Pennsylvania)
- 1985-88 Radio Newscaster and Disc Jockey, WARC (Meadville, Pennsylvania)

### 2.3. Professional Awards

#### Massachusetts Press Association

*Sudbury Town Crier*: second place, sports section, 1994; second place, sports column, 1992.

*Wayland/Weston Town Crier*: third place, sports section, 1994; first place, sports feature, 1993; first place, sports feature, 1992; first place, sports section, 1992; third place, sports section, 1991.

#### New England Press Association

*Sudbury Town Crier*: third place, sports section, 1994.

*Wayland/Weston Town Crier*: fourth place, sports section, 1991.

#### Miller Lite Women's Sports Journalism Awards

Finalist, 1993

## 3. TEACHING

### 3.1 Courses Taught at University of Denver

- MFJS 2140: Newswriting and Reporting
- MFJS 2240: Online & Visual Journalism
- MFJS 3190: Innovations in Mass Communications
- MFJS 3205: International & Development Communication
- MFJS 4160: Mass Communication Theory
- MFJS 4991: Independent Study: Advanced Feature Writing
- MFJS 4912: Graduate Seminar -- Language, Power & Globalization
- CORE 2560: America through Foreign Eyes, "offline" and online versions
- SOCS 1210: Understanding Communication

### **3.2. Courses Taught at University of Colorado at Boulder**

J-2011: Media and Public Culture (Fall 2000, Spring 2002, Fall 2003) - Teaching Assistant

J-1001: Contemporary Mass Media (Fall 2002, Spring 2004) - Graduate Part-Time Instructor

### **3.3. Courses Taught at University of Northern Colorado**

E122: College Composition (Fall 1999)

ID108: Staying on Track -- The Four-Year Graduation Guide for New Students at the University of Northern Colorado (Fall 1999)

### **3.4. Courses Taught at Colorado State University**

CO150: Freshman Composition (Fall 1996 - Spring 1998, Spring 1999, Spring 2000)

CO250: Writing Arguments (Spring 1999)

### **3.5. Academic Advising**

8/99 -12/99 University of Northern Colorado (Undergraduate)

9/05 - University of Denver (Undergraduate & Graduate)

### **3.6. Thesis Advising**

6/10 – 5/11, Master's Thesis: "Media, Politics and the Portrayal of Climate-Gate by CNN and Fox News," Jennifer Hill

9/10 – 3/11, Senior Undergraduate Thesis: "Oil Dependency and Framing of News Stories: An Analysis of Foreign News Coverage in The Washington Post," Erin Holweger

### **3.7. Teaching Development**

Spring 2010: Took University of Denver Center for Teaching and Learning (CTL) online teaching training course and created and developed an online version CORE 2560, America through Foreign Eyes: Taught in Summer of 2010 & 2011.

Winter 2011: Helped organize, and participated in University of Denver CTL panel entitled "Managing Laptops and Mobile Devices in the Classroom".

Ongoing: Participation in University of Denver's CTL online teaching panels, seminars and brown-bag lunches

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## **4. RESEARCH AND PUBLISHING**

### **4.1. Research Interests**

Language, power, culture (emphases: linguistic and cultural dimensions of globalization, English language hegemony); transnational and national identity; role of media discourse(s) in (re)production of/resistance to (global) cultural hegemony; international media; new media; social and cultural theory.

### **4.2. Journal Articles: Refereed**

- Demont-Heinrich, C. (Forthcoming). Debating English's hegemony: American, Australian and Slovenian students discuss "the" global language. *Critical Inquiry in Language Studies*.
- Demont-Heinrich, C. (Forthcoming). Cultural imperialism vs. globalization of culture: Riding the structure-agency dialectic in global communication and media studies. *Sociology Compass*.
- Demont-Heinrich, C. & Ivanišin, M. (2010). 'You're invading the world and you don't even know where Slovenia is!' A critical analysis of an online forum among American, Australian and Slovenian university students. *Journal of International and Intercultural Communication*, 3(4), pp. 325-345.
- Demont-Heinrich, C. (2010). Linguistically privileged *and* cursed? American university students and the global hegemony of English. *World Englishes*, 29(2), pp. 281-298.
- Demont-Heinrich, C. (2010). Response to Friedrich and Bhatia. *World Englishes*, 29(2), pp. 304-305.
- Demont-Heinrich, C. (2009). Language, globalization and the triumph of popular demand: The discourse of populism in elite American newspapers' coverage of the global hegemony of English. *The Communication Review*, 12(1), pp. 20-49.
- Demont-Heinrich, C. (2008). The death of cultural imperialism -- and power too? A critical analysis of American prestige press representations of the hegemony of English. *International Communication Gazette*, 70(5), pp. 378-394.
- Demont-Heinrich, C. (2008). Beyond culture and (national) identity? Language, globalization and the discourse of universal progress in American newspaper coverage of English. *Journal of International and Intercultural Communication*, 1(2), pp. 136-137.
- Demont-Heinrich, C. (2008). American triumphalism and the "offensive" defensiveness of the French: French as a foil for English in U.S. prestige press coverage of the global hegemony of English. *Journal of Communication Inquiry*, 32(3), pp. 271-291.
- Demont-Heinrich, C. (2008). American 'prestige press' representations of the global hegemony of English. *World Englishes*, 27(2), pp. 161-180. ([Lead article](#))
- Demont-Heinrich, C. (2007). The ideological construction of the juggernaut of English: A critical analysis of American prestige press coverage of the globalisation of language. *Studies in Language and Capitalism*, 1(2), pp. 119-144.
- Demont-Heinrich, C. (2007). Globalization, language, and the tongue-tied American: A textual analysis of American discourses on the global hegemony of English. *Journal of Communication Inquiry*, 31(2), pp. 98-117.
- Clark, L.S., Demont-Heinrich, C., & Webber, S. (2005). Parents, ICTs, and children's prospects for success: Interviews along the digital "Access Rainbow." *Critical Studies in Media Communication*, 29(5), 409-426.
- Demont-Heinrich, C. (2005). Language and national identity in the era of globalization:

The case of English in Switzerland. *Journal of Communication Inquiry*, 29(1), 66-84.

Clark, L.S., Demont-Heinrich, C., & Webber, S. (2004). Ethnographic interviews on the digital divide. *New Media and Society*, 6(4), 529-547.

Demont-Heinrich, C. (2002). Central points of control and surveillance on a 'decentralized' Net: Internet service providers and privacy and freedom of speech online. *Info*, 4(4), 32-42.

Taylor, B.C., Demont-Heinrich, C., Broadfoot, K. Dodge, J., & Jian, G. (2002). New media and the circuit of cyber-culture: Conceptualizing Napster. *Journal of Broadcasting & Electronic Media*, 46(4), 607-629.

#### **4.3. Manuscripts: In progress**

Demont-Heinrich, C. Whose standard global English? A critical examination of the hegemony of Anglo-American English in global domains of power.

#### **4.4 Research: In progress**

Demont-Heinrich, C. Swimming against the linguistic tide: Hanging on to German in an English dominant world.

#### **4.5 Book Reviews**

Demont-Heinrich, C. (forthcoming). Review of: *Theaters of occupation*, by Jennifer Fay. *International Journal of Media and Cultural Politics*.

Demont-Heinrich, C. (forthcoming). Review of: *Translation in global news*, by Esperança Bielsa and Susan Bassnett. *Journal of Sociolinguistics*.

Demont-Heinrich, C. (2011). Review of: *Disinventing and Reconstituting Languages*, by Alastair Pennycook and Siffree Makoni (Eds.). *Journal of Sociolinguistics*, 15(3), 398-401.

Demont-Heinrich, C. (2011). Review of: *Communicating Conflict: Multilingual case studies of the media*, by Elizabeth Thomson and P.R.R. White (Eds.). *Journal of Sociolinguistics*, 15(1), 135-138.

Demont-Heinrich, C. (2010). Review of: *Linguistic minorities and modernity* (2<sup>nd</sup> ed.), by Monica Heller. *Journal of Sociolinguistics*, 14(4), 539-542.

Demont-Heinrich, C. (2009). Review of: *Language in the media*, by Sally Johnson and Astrid Ennslin (Eds.). *Journal of Sociolinguistics*, 13(4), 558-562.

Demont-Heinrich, C. (2008). Review of: *Global issues in language, education and development: Perspectives from postcolonial countries*, by Naz Rassool. *Journal of Sociolinguistics*, 12(5), 694-697.

Demont-Heinrich, C. (2007). Review of: *Devolution and identity*, by John Wilson and Karyn Stapleton (Eds.). *Journal of Sociolinguistics*, 11(4), 545-549.

Demont-Heinrich, C. (2007). Review of: *Maintaining minority languages in transnational contexts*, by Anne Pauwels, Joanne Winter and Joseph Lo Bianco (Eds.). *Journal of Sociolinguistics*, 11(5), 700-703.

#### 4.6. Conference Presentations

Demont-Heinrich, C. (2009). English-language hegemony, (American) English monolinguals, and the question of multilingual reciprocity in a globalizing world. Culture, Language & Social Practice (CLASP) Conference, Boulder, Colorado, October 2009.

Demont-Heinrich, C., Ivanisin, M., Holc, J., Maher, D., Mlakar, R. (2008). Identity, culture and learning process in an international online student forum. Global International Studies Conference, Ljubljana, Slovenia, July 2008.

Demont-Heinrich, C. (2007). The death of cultural imperialism -- and power too? A critical analysis of American prestige press representations of the hegemony of English. International Communication Association conference, San Francisco, May 2007.

Demont-Heinrich, C. (2006). English by popular demand?: The French Foil and the valorization of 'universal' American values. International Communication Association conference, Dresden, Germany, June 2006.

Demont-Heinrich, C. (2006). The global hegemony of English and the 'tongue-tied' American. International Communication Association conference, Dresden, Germany, June 2006.

Demont-Heinrich, C. (2005). Can we have our global language rights cake and eat it too? The tension between English-language hegemony and multilingual reciprocity in a globalizing world. University of Colorado, Boulder Colloquium: A Rights Revolution? Communication Rights and Global Justice, April, 2005.

Demont-Heinrich, C. (2004). Insularity in the global linguistic center?: American 'prestige press' discourses on English and globalization in a post cold war world. International Association for Languages and Intercultural Communication conference, Dublin, Ireland, November, 2004.

Demont-Heinrich, C. (2004). Language and national identity in the era of globalization: The case of English in Switzerland. International Communication Association conference, New Orleans, May 2004.

Demont-Heinrich, C. (2004). Language, paradox, and postcoloniality: An application of postcolonial critical theoretical perspectives to the problematic of linguistic hegemony in India -- and beyond. International Communication Association conference, New Orleans, May 2004.

Demont-Heinrich, C. (2004). Global politics, power, and the "language of wider communication": Mapping the hegemony of English in the world capitalist

system. International Communication Association conference, New Orleans, May 2004.

Demont-Heinrich, C., Clark, L. & Webber, S. (2003) The bloom is off the rose: Families of limited socio-economic means and the rhetoric of computers and success. Association of Internet Researchers annual convention, Toronto, October 2003.

Clark, L., Demont-Heinrich, C. & Webber, S. (2003). Ethnographic interviews on the digital divide. International Communication Association conference, San Diego, May 2003.

Taylor, B.C., Demont-Heinrich, C., Broadfoot, K. Dodge, J., & Jian, G. (2002). New media and the circuit of cyber-culture: Conceptualizing Napster. National Communication Association conference, New Orleans, November, 2002.

Demont-Heinrich, C. (2002). When the Panopticon goes online: Charting the geography of power, control and surveillance in cyberspace. International Association for Media and Communication Research conference, Barcelona, Spain, July 2002.

Demont-Heinrich, C. (2002) Central points of control and surveillance on a "decentralized" Net: Internet service providers and privacy and freedom of speech online. International Association for Media and Communication Research conference, Barcelona, Spain, July 2002.

#### **4.7. University of Denver Presentations**

Demont-Heinrich, C. (2011). Multilingual practice vs. rhetoric. DU Center for World Languages and Cultures Last Whispers Symposium, April, 2011.

Demont-Heinrich, C. (2009) Global views of America: Changes underway? Globally speaking: Voices, visions & viewpoints conference, February, 2009.

#### **4.8. Dissertation**

Title: English by popular demand: American 'Prestige Press' discourses on language and globalization in a post Cold War world.

Research question: How is the global hegemony of English represented in five American-based "prestige press" (Stempel, 1961) newspapers: *The New York Times*, *The Wall Street Journal*, *The Washington Post*, the *Los Angeles Times*, and the *International Herald Tribune*?

Method: Textual analysis (primary influences: Fairclough, Fowler, Pennycook, Phillipson, Wodak, et al.)

Theoretical framework: Critical cultural studies (primary influences: Foucault, Frankfurt School, Gramsci, Hall, Marx, Volishinov, R. Williams)

#### **4.9. Academic Awards**

ICA, Language and Social Interaction Division Top Student Paper Award 2004

Demont-Heinrich, C. (2004). Language and national identity in the era of globalization: The case of English in Switzerland. International Communication Association conference, New Orleans, May 2004.

ICA, Philosophy of Communication Division Top Student Paper Award 2004

Demont-Heinrich, C. (2004). Language, paradox, and postcoloniality: An application of postcolonial critical theoretical perspectives to the problematic of linguistic hegemony in India -- and beyond. International Communication Association conference, New Orleans, May 2004.

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## 5. SERVICE

University of Denver Center for World Cultures and Languages, Advisory Board Member, 2011 – present

MFJS International & Intercultural Communication Master's Degree Admissions Committee, Member, 2008 – present

MFJS International & Intercultural Communication Master's Degree Program, Acting Director, Summer & Fall 2011

Penrose Library, MFJS Liaison, Fall 2006 – present

Faculty Senate, Representative for MFJS, 2010-11 Academic Year

Intercultural Global Studies (IGS) Minor Advisory Committee, Member, 2010-11

Marsico Visiting Scholars Committee, Member, Fall 2006 – Fall 2007; Summer 2008 – Spring 2010

MFJS Public Relations/Internship Director Job Search Committee, Member, Spring 2010

MFJS Law & Journalism Faculty Job Search Committee, Member, Spring 2007

Professional Research Opportunities for Faculty Proposals Review (PROF) Committee - Arts, Humanities & Social Sciences Division, Spring 2006

School of Communication Collaborative Conversation Undergraduate Major Initiative - Political Communication, Spring 2006

Associate editor, *Journal of International and Intercultural Communication* (2007- )

Manuscript reviewer, Philosophy of Communication Division, International Communication Association



Manuscript reviewer, *International Studies Perspectives*

Manuscript reviewer, *Language Policy*

Manuscript reviewer, *Communication Theory*

Manuscript reviewer, *Language and Intercultural Communication*

Admissions Committee Member for International & Intercultural Communication Master's Degree Program (2007 - )

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## **6. AWARDS & GRANTS**

2010: \$500 DU Center for Teaching and Learning Faculty-to-Faculty Workshop Award

2008: \$1,000 DU Departmental Gainshare Award to conduct focus group research

2008: \$400 DU CORE Curriculum Travel Award to travel to 2008 Global International Studies Conference (WISC) in Ljubljana, Slovenia.

2008: \$500 DU Internationalization Fund Award to travel to 2008 Global International Studies Conference (WISC) in Ljubljana, Slovenia.

2008: \$1,000 DU Rosenberry Fund Award to travel to 2008 Global International Studies Conference (WISC) in Ljubljana, Slovenia.

2006: \$1,000 Departmental Gainshare Award to travel to ICA Dresden

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## **7. PROFESSIONAL MEMBERSHIPS**

International Communication Association (ICA)

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## **8. SELECTED NON-ACADEMIC PUBLICATIONS**

### **8.1. Newspaper Columns**

Demont-Heinrich, C. (2004, July 25). Centrist politics aren't superior: False assumptions about why 'extremists' are bad. *Boulder Daily Camera*.

Demont-Heinrich, C. (2004, December 5). Ridiculing all critics won't help CU sports: Fractured campus needs sober, reasonable debate. *Boulder Daily Camera*.

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## **9. WEB DEVELOPMENT**

### **9.1. Web Design Certificate**

Certificate in Web Design, University of Colorado at Boulder Continuing Education (2005)

## 9.2. Web Courses Taken

Introduction to HTML  
Intermediate HTML  
Advanced HTML 4.0  
Design Techniques for Web Sites  
Adobe Photoshop, I & II  
Introduction to Javascript  
Introduction to Motion Graphics Using Flash MX  
Dreamweaver MX  
Web Design Projects

## 9.3. Web Sites Designed

- 2009     [SolarChargedDriving.Com](http://SolarChargedDriving.Com); designed, developed & created graphic design and content using Artisteer, CSS, Adobe Photoshop and the open-source content management system, [Joomla](http://Joomla)
- 2005     The MCOM Reporter, Quarterly Online Student Newspaper, University of Denver -- <http://llc.du.edu/cheinrich/freporter05/>
- 2005     University of Colorado, Boulder Global Media Web Site -- <http://globalmediaresearch.org>.
- 2003     J-2011: Media & Public Culture Class Web Site
- 2002     J-1001: Contemporary Mass Media Class Web Site
- 2002     Media, Culture and Meaning Web Site -- <http://mediameaning.org>
- 2000     The Denali Ensemble Web Site -- <http://www.denaliensemble.org>
- 1999     English 122 Class Web Site, University of Northern Colorado
- 1997     Colorado State University Department of Foreign Languages and Literatures Web Site (site has since been updated and redesigned)

## 9.4. Web Site Awards

### AEJMC Best of the Web Design Competition

- 2004     Media, Meaning and Culture Web Site, honorable mention, teaching site category -- [http://www.jou.ufl.edu/aejmcweb/pages/winners\\_2004.htm](http://www.jou.ufl.edu/aejmcweb/pages/winners_2004.htm)
- 2003     J-1001: Contemporary Mass Media Web Site, honorable mention, teaching site category

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## 10. LANGUAGES

### 10.1. German

High-level reading and verbal comprehension ability; very good speaking ability; good writing ability

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## 11. STUDY ABROAD

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| 1986-87 | Albert-Ludwigs-Universität, Freiburg, Germany  |
| 2003    | Copenhagen Business School, Copenhagen, Denmark (took eight-week summer course, "Global English and Language Rights," with Denmark-based linguists Robert Phillipson and Tove Skutnabb-Kangas) |