

MCOM 3190 day-by-day schedule

(Last updated: 2/21/06)

Class Day #	Class Date	In-class Topic	Reading Due	Major Assign. Due?
Day 1	Tues., Jan. 3	Course Introduction		
Day 2	Thurs., Jan. 5	Media and Society: Differing Views	<ul style="list-style-type: none"> - McLuhan, M. "The medium is the message" (pp. 19-35; handout) - <u>READ FIRST</u> - Winston, B. "How are media born and developed" (pp. 54-74; Blackboard - Readings) 	
Day 3	Tues., Jan. 10	Evolving communications technologies: From oral, to print, to electronic media -- to TMI (too much information)?	<ul style="list-style-type: none"> - Srberny-Mohammadi, A. "Forms of media as ways of knowing" (pp. 54-74; handout) - <u>Comm. in History</u>: The print revolution (pp. 84-86) - The Economist: "A library at your fingertips" (Blackboard - Readings) - Jesdanun, A. "Overload lurks as information flows," <i>Associated Press</i> (Blackboard - Readings) 	
Day 4	Thurs., Jan. 12	(Inter)national identity: From print to the Internet	<ul style="list-style-type: none"> - Anderson, B. "The origins of national consciousness" (pp. 37-46; handout) - Illich, I. & Sanders, B. "ABC: The Alphabetization of the Popular Mind" (Blackboard - Readings) - Halavais, A. "National borders on the WWW," <i>New Media & Society</i> (Blackboard - Readings) 	<i>Group Discussion Leaders Sign-up</i>
Day 5	Tues., Jan. 17	The telegraph: From consolidation of the nation-state to globalization and (national) control of the (global) network	<ul style="list-style-type: none"> - <u>Comm. in History</u>: Electricity creates the wired world (pp. 120-122) - <u>Comm. in History</u>: Headrick, D. "The optical telegraph" (pp. 123-131) - Pike & Winseck, "The politics of global media reform, 1907-1923," <i>Media, Cult. & Society</i> (Blackboard - Readings) - The Once and Future Web http://www.nlm.nih.gov/onceandfutureweb/home.html 	
Day 6	Thurs., Jan. 19	The modern "telegraph": The nation-state and (national) control of the "new" global network - the Internet	<ul style="list-style-type: none"> - Cookier, K. "Who will control the Internet?," <i>Foreign Affairs</i> (pp. 1-7; Blackboard - Readings) - "ICANN Oversight and Security of Internet Root Servers and the Domain Name System (DNS)" 	Response paper #1 due

			http://www.state.gov/e/eb/rls/rm/36700.htm - "U.S. Principles on the Internet's Domain Name and Addressing System" http://www.ntia.doc.gov/ntiahome/domainname/USDNSprinciples_06302005.htm	<i>Group 1:</i> Post to class discussion board no later than Sun., Jan 22 at 5 p.m.!
Day 7	Tues., Jan. 24	Telephony: From the wireline to the wireless	- <u>Comm. in History</u> : Fischer, C. "The telephone takes command" (pp. 145-151) - Wikipedia: History of Mobile Phones (http://en.wikipedia.org/wiki/History_of_mobile_phones) - "It's history," <i>Newsweek</i> (Blackboard - Readings) - "Popular Science: Q&A," <i>Popular Science</i> (Blackboard - Readings) - Humphreys, L. "Cellphones in public: Social interactions in a wireless era," <i>NM&S</i> (pp. 810-829; Blackboard - Readings) - <i>Group 1: Lead class discussion, pose questions, provide links to TWO short articles to read, discuss, & debate</i>	
Day 8	Thurs., Jan. 26	Photography: Appropriating reality through the photograph?	- <u>Comm. in History</u> : "Image technologies and the emergence of mass society" (pp. 164-165) - <u>Comm. in History</u> : Sontag, S. "On photography" (pp. 166-170) - Wikipedia: Photography, read entries 3-6, history of photo to commercial photo, (http://en.wikipedia.org/wiki/Photography#History_of_photography)	<i>Sign up for final group projects</i> <i>Group 2:</i> Post to class discussion board no later than Sun., Jan 29 at 5 p.m.!
Day 9	Tues., Jan. 31	Telephony, digitization, and photography converge: Of cellcams, moblogs and surveillance	- Tynan, D. "Photo sharing gone wild," <i>PC World</i> (Blackboard - Readings) - Miranda, C. "Cam phones, go home," <i>Time</i> (Blackboard - Readings) - Whelan, D. "The shutterbugs," <i>Forbes</i> (Blackboard - Readings) - "Move over Big Brother," <i>The Economist</i> (Blackboard - Readings) - Charny, B. "Cell phones: They do voice calling too?" Cnetnews.com (http://news.com.com/Cell+phones+They+do+voice+calling+too/2100-1039_3-5611942.html) - <i>Group 2: Lead class discussion, pose questions, provide links to TWO short articles to read, discuss, & debate</i>	

Day 10	Thurs., Feb. 2	Radio and Recording: From mass society to Howard Stern?	<ul style="list-style-type: none"> - <u>Comm. in History</u>: "Radio days" (pp. 208-209) - Lenthall, B. "Critical reception" (pp. 41-62; Blackboard - Readings) - Cox, A.M. "Howard Stern and the satellite wars," <i>Wired</i> (http://wired-vig.wired.com/wired/archive/13.03/stern.html?pg=1&topic=stern&topic_set=) 	<p>Response paper # 2 due</p> <p><i>Group 3:</i> Post to class discussion board no later than Sun., Feb. 5 at 5 p.m.!</p>
Day 11	Tues., Feb. 7	Radio and Recording: From the phonograph to P2P in online music production, consumption, and distribution	<ul style="list-style-type: none"> - Baran, S. "Radio and sound recording" (pp. 222-229; handout) - Howe, J. "The shadow Internet," <i>Wired</i> (http://wired.com/wired/archive/13.01/topsite.html) - Lessig, L. "Some like it hot," <i>Wired</i> (http://www.wired.com/wired/archive/12.03/lessig.html) - Goetz, T. "Sample the future," <i>Wired</i> (http://www.wired.com/wired/archive/12.11/sample.html) <p>- <u>Group 3</u>: Lead class discussion, pose questions, provide links to TWO short articles to read, discuss, & debate</p>	
Day 12	Thurs., Feb. 9	Lost in the Wilderness: Radios, cell phones and the modern day rescue	<ul style="list-style-type: none"> - Gorman, J. "Cell Phones Hit the Trail" (Blackboard Readings) - Rybak, D. "Cell phones in parks debated" (Blackboard Readings) - Dixit, J. "So That a Disaster Doesn't Become a Communications Disaster" (Blackboard Readings) - Price, T. Self Help (http://outside.away.com/outside/news/200208/200208dispatches_self_help.adp) <p>"Guest" Speaker: Jess Evett</p>	<p>Position paper due</p> <p><i>Group 4:</i> Post to class discussion board no later than Sun., Feb. 9 at 5 p.m.!</p>
Day 13	Tues., Feb. 14	Film: The changing face of America and the Hollywood star system	<ul style="list-style-type: none"> - <u>Comm. in History</u>. Fowles, J. "Mass media and the star system" (pp. 194-201) - Boorstin, J. "Disney's 'tween machine," <i>Fortune</i> (Blackboard - Readings) <p>- <u>Group 4</u>: Lead class discussion, pose questions, provide links to TWO short articles to read, discuss, & debate</p>	
Day 14	Thurs., Feb. 16	Television: Zip, zap, zip -- The rise, and fall?, of commercial TV	<ul style="list-style-type: none"> - <u>Comm. in History</u>.: "TV times" (pp. 238-239) - <u>Comm. in History</u>: Boddy, W. "Television begins" (pp. 240-249) - Taub, E. "ReplayTV's new owners drop features," <i>NYT</i> (Blackboard - Readings) 	<p><i>Group 5:</i> Post to class discussion board no later than Tues., Feb. 21 at 5 p.m.!</p>

Day 15	Tues., Feb. 21	CLASS CANCELLED: Writing day	Paper writing day - CLASS CANCELLED BUT: Compare and contrast papers DUE no later than 5 p.m. in Christof's office drop box, Rm. 107A	Compare & contrast paper due
Day 16	Thurs., Feb. 23	Television: Star reversal? Reality TV - where "Average Joes" become stars, and viewers watch -- and get watched	- Andrejevic, M. "Reality TV: Rediscovering reality" (pp. 61-90; Blackboard - Readings) - <u>Group 5</u> : Lead class discussion, pose questions, provide links to TWO short articles to read, discuss, & debate	<u>Group 6</u> : Post to class discussion board no later than Sun., Feb. 26 at 5 p.m.!
Day 17	Tues., Feb. 28	Cable, convergence and control	- Captain, S. "TV 2.0," <i>Wired</i> (http://www.wired.com/wired/archive/13.09/tv.html) - Lenert, E. "The case of iCrave TV," <i>NM&S</i> (pp. 235-255; Blackboard - Reading) - <u>Group 6</u> : Lead class discussion, pose questions, provide links to TWO short articles to read, discuss, & debate	
Day 18	Thurs., March 2	SOC Summit: Building Trust in a Complex World - Thursday's schedule http://soc.du.edu/summit/thursschedule.html All events in the Cable Center	Go to one session on Thursday, ideally, "Establishing Trust Online" – 9:30 a.m. – 10:45 a.m. Write a short summary AND analysis of the session you attend (including the names of the panel speakers, what they said, etc.). Post your summary analysis to the "SOC" thread on the Discussion Board Homework Assignments forum no later than Mon., March 6 at noon.	Converg. paper due 5 p.m.
Day 19	Tues., March 7	NO CLASS - WORK ON GROUP PROJECTS	NO CLASS - WORK ON GROUP PROJECTS	
Day 20	Thurs., March 9	GROUP PROJECT PRESENTATIONS	GROUP PROJECT PRESENTATIONS	
Day 21	Tues., March 14	GROUP PROJECT PRESENTATIONS	GROUP PROJECT PRESENTATIONS	Final group project paper due!